



Ivey International Inc.

"Today's Environmental Solutions For A Better Tomorrow"

MEDIA RELEASE

IVEY INTERNATIONAL WINS MISTIC INNOVATIONS AWARD FOR ENVIRONMENTAL EXCELLENCE

Annual Award Recognizes Technology Innovators in Mid-Island Region

Campbell River, BC (November 4, 2011): The **MISTIC INNOVATIONS AWARD FOR ENVIRONMENTAL EXCELLENCE 2011** was awarded to Ivey International by Mid-Island Science Technology & Innovation Council at an Award Dinner held on Tuesday, November 2nd at the Vancouver Island Conference Centre.

Established in 2006, the MISTIC Science, Technology & Innovation Awards were created to highlight and recognize the achievements of businesses and individuals that are pushing boundaries, engaging in technology, and developing creative concepts from across Vancouver Island, the Sunshine Coast, and Gulf Islands. Winners are selected for their value, exclusivity/market share, community impact, sustainability, and environmental consciousness.

Company Founder and President George (Bud) Ivey was on hand to accept the award, "It is very humbling to be honored with the MISTIC Innovation Award for Environmental Excellence. We have more in store for the environmental remediation market and plan to continue pushing conventional boundaries. I often say, 'Innovation is making 1 + 1 = 3'."

ABOUT IVEY INTERNATIONAL

Ivey International Inc. is an environmental technology company located in Campbell River, BC that specializes in the development and application of innovative air, soil and groundwater remediation products. With over twenty years experience in the industry, Ivey focuses on remediation technologies that provide market leading solutions to environmental consultants, environmental contractors, and oil and gas companies to restore air, soil, and water quality. Ivey International's patented products and technologies are used worldwide.

Past awards include:

- Roy F. Weston Award, 2011
- Environmental Business Journal Awards, 2007 and 2008
- Frost & Sullivan Technical Innovation Award, 2006
- Globe Award, 2006

MORE INFORMATION

For more information on Ivey International and their range of innovative environmental products, please visit www.iveyinternational.com.

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