

Canada



IVEY AND BAW ENVIRONMENTAL TECHNOLOGY NATIONAL REPRESENTATIVE AGREEMENT SIGNING

Ground Breaking Market Opportunity and Collaboration between Canadian and Italian Environmental Remediation Businesses

Ivey International Inc. (IVEY) of Canada, and **BAW Environmental Engineering S.r.l. (BAW)** of Italy are officially signing their National Technology Representation Agreement at the **Embassy of Canada in Rome**, on **Thursday, March 30, 2017**.

IVEY is an International Award Winning Canadian based environmental technology company located in greater Vancouver, Canada, specializing in the development and application of innovative air, soil, and groundwater remediation products. With over 25 years in the industry, IVEY focuses on remediation technologies that provide market leading solutions to environmental consultants, environmental contractors, and oil and gas companies to restore air, soil, and groundwater quality.

BAW S.r.l. is an environmental design and consulting company based in Saluzzo, CN which focuses on integrating the best remediation technologies available on the market today to create highly advanced technical solutions for environmental problems. With over a decade of environmental engineering experience, BAW has developed “Technologies That Excite”™; a project of international technology diffusion designed, conceived, and coordinated by BAW’s team of collaborators to meet the needs of public and private customers in the environmental sector.

Company Founder and President George (Bud) Ivey of IVEY will sign the Agreement with Business Development Executive Claudio Sandrone of BAW. IVEY Vice-President, Russell Hashimoto and BAW President Andrea Campi will also be present at the signing and opening remarks are provided by Jan Scazighino, Minister Counsellor at the Embassy of Canada.

This event marks IVEY’s official making of BAW as their National Technology Representative within the Italian soil and groundwater environmental remediation market for the National GLOBE Award Winner, North American Frost & Sullivan Award Winning, & Patented Ivey-sol® Surfactant Remediation Technology. This exciting collaboration positively contributes to the economic growth and technical developments in the Italian environmental market as Italy experiences a renewed focus on cleaning up contaminated sites at European Union Standards. Ivey-sol® is a safe, reliable, biodegradable, cost effective, and innovative technology with REACH compliance that enhances the remediation of contamination in sites around the world. The signing of this Representation Agreement is a monumental step in establishing long-term, mutually beneficial, and sustainable Canadian-Italian trade relations in the environmental sector, particularly in light of developments in the Canadian-European Comprehensive Economic and Trade Agreement (CETA).

The IVEY-BAW signing is being hosted by the Canadian Embassy in Rome. The agreement was made possible with the support of CanExport, a Government of Canada program assisting Canadian businesses seeking to develop new export opportunities and markets. IVEY extends special appreciation and gratitude to the Embassy of Canada and Trade Commission Office in Rome, Italy, with special thanks to trade commissioner, Patrizia Giuliotti, to the Trade Commissioner Service in Vancouver, Canada, and the CanExport personnel at Global Affairs Canada and the National Research Council of Canada whose support has greatly contributed to making this Italian market entry possible thereby creating “Today’s Environmental Solutions For A Better Tomorrow”™.

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